

DISTRICT 10 FALL MEETING
GARDEN CLUB OF FORT PIERCE
OCTOBER 19, 2011

FUNDRAISING

How DO we fund these projects "the easy way" ???

"SHOW ME THE MONEY"

You can have great and inspiring ideas for your philanthropy. but you still need dollars coming into your treasury.

Our club has very generous and hardworking members, however, we are a small club so we had to come up with ideas to raise funds for our scholarships and community projects with minimal expense and most return.

Like most of you, our best IDEAS come at 3:00 in the morning. What could be better than selling donated items. We added live plants to the inventory that our members had propagated and held our first MEGA INDOOR YARD AND PLANT SALE.

We advertised and put up road signs. It worked like a CHARM. The event was so successful, we had twice the attendance last year with EARLY BIRDS showing up at 6:00 am when the doors wouldn't open until 8:00.

They waited patiently while peeking through windows like kids waiting for SANTA. We made close to \$2,000. The plant sales alone brought in \$400. That's a lot of plants sold for under \$3.00.

UNSOLD ITEMS WERE PICKED UP BY A LOCAL CHARITY THAT HAS A THRIFT STORE AND WORN BLANKETS WENT TO THE HUMANE SOCIETY. OTHER ITEMS WERE PASSED ON TO ASSIST THE HANDICAPPED ELDERLY.

LIKE A PEBBLE THROWN IN A POND---- THE BENEFITS REACHED FAR AND WIDE. IT WAS A WIN-WIN.

This has become an annual event.

Last spring we organized an event to help our fellow plant societies.

We called it "PLANTS IN THE PARK" and had THIRTEEN nonprofit plant societies and ENVIRONMENTAL groups take part selling PLANTS, DOING WORKSHOPS AND PLANT CLINICS.

MASTER GARDENERS were available for advice and analysis of pests and diseases. They were very busy due to the past harsh winter.

Our club sold raffle tickets and plants. We educated the public about the "right plant for the right place". Sometimes, we had to work really hard to convince them that they needed a particular plant.

But, once again the plants donated by our members brought in around \$400.

Everyone that participated gave us a lot of positive feedback, and they are all looking forward to doing it again next spring.

LET US POINT OUT, THAT IT'S IMPORTANT TO CUSTOMIZED YOUR FUNDRAISERS TO THE NEEDS, SIZE AND PERSONALITY OF YOUR CLUB OR CIRCLE.

These events are the type that involve every member in some way, whether they are new or seasoned members.

It takes MINIMAL effort when you have all members participating and you get really big returns.

COME TO FT. PIERCE AND CHECK OUT OUR 3rd ANNUAL MEGA INDOOR YARD AND PLANT SALE at 911 Parkway ON NOVEMBER 5 from 8 to 2.

You'll probably find something you can't live without or maybe a plant that needs a good home.

THANK YOU

Elena Shelton, President
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